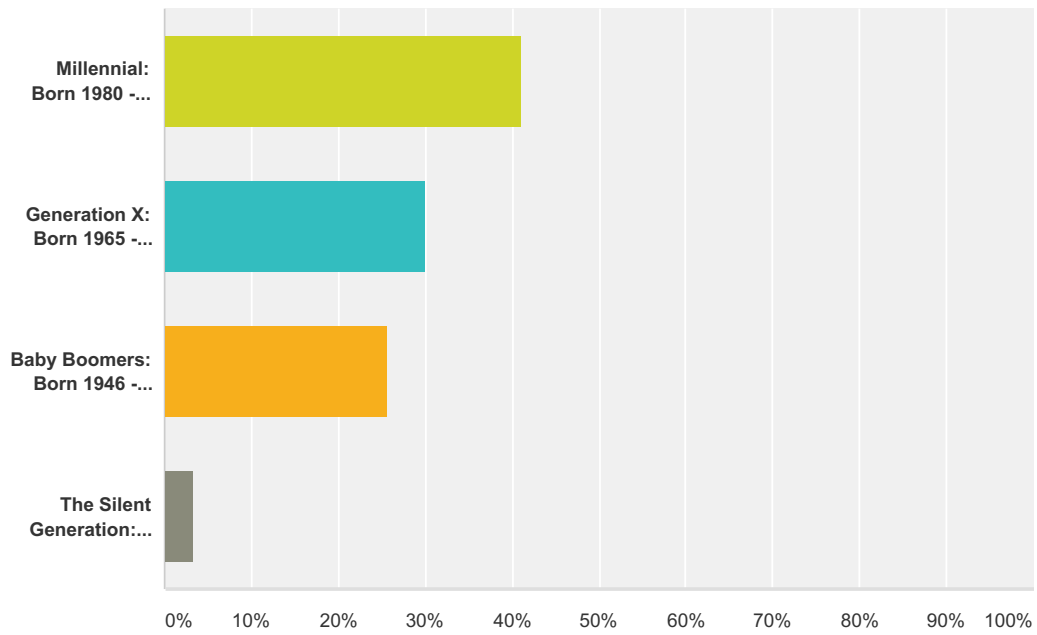


Q1 To start, let's be honest. What age group do you fit in?

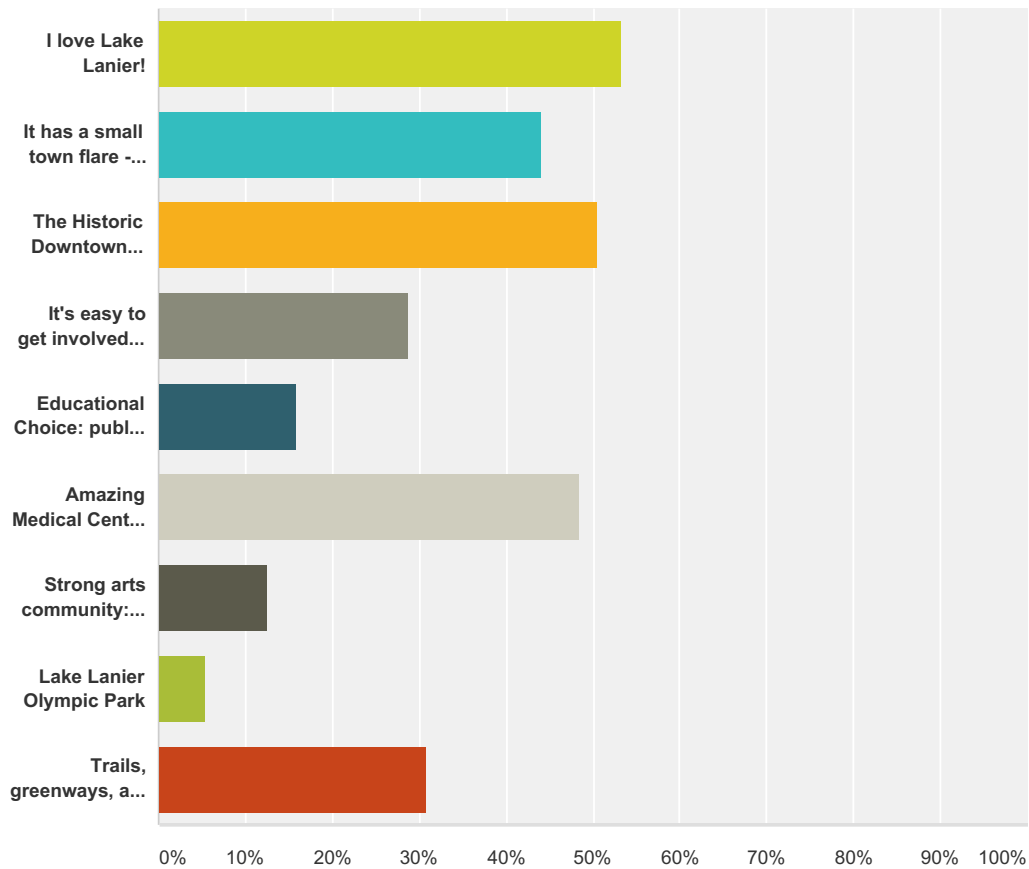
Answered: 336 Skipped: 0



Answer Choices	Responses	Count
Millennial: Born 1980 - 1995	41.07%	138
Generation X: Born 1965 - 1979	30.06%	101
Baby Boomers: Born 1946 - 1964	25.60%	86
The Silent Generation: Born 1925 - 1945	3.27%	11
Total		336

Q2 What THREE things do you like about Gainesville-Hall County?

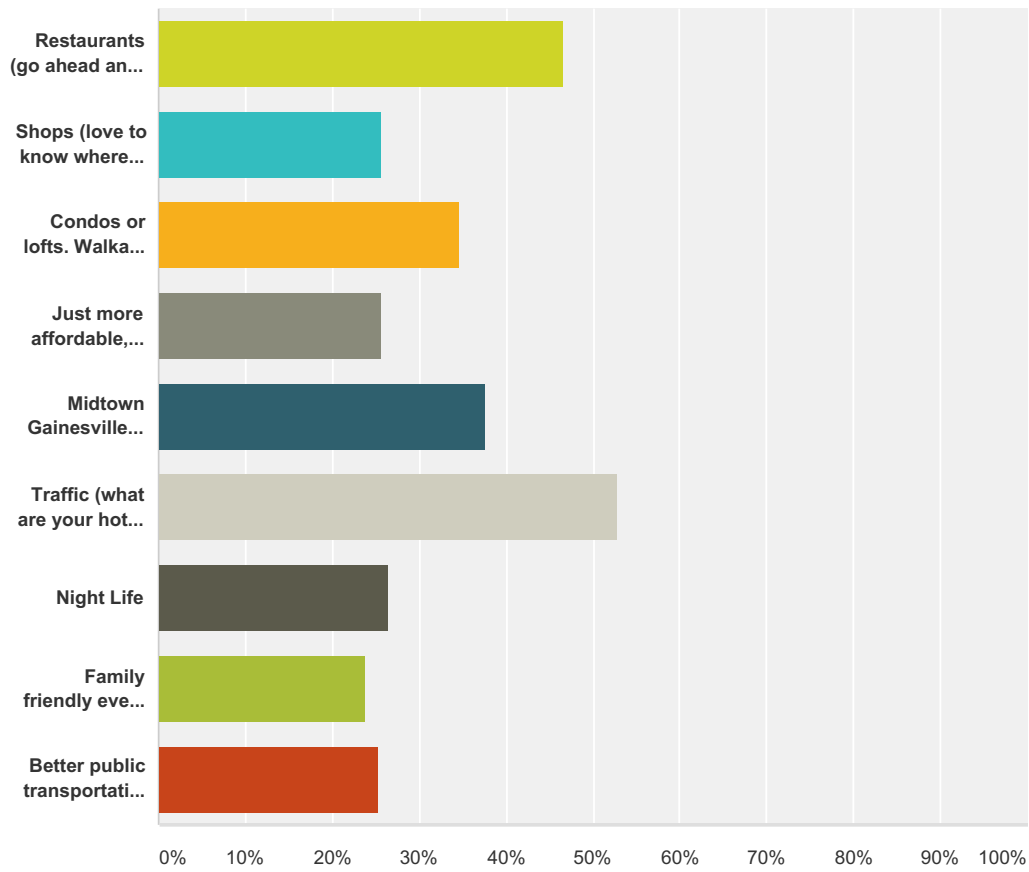
Answered: 333 Skipped: 3



Answer Choices	Responses
I love Lake Lanier!	53.15% 177
It has a small town flare - and less traffic.	44.14% 147
The Historic Downtown Gainesville Square	50.45% 168
It's easy to get involved and meet people.	28.83% 96
Educational Choice: public and private options AND Brenau, University of North Georgia, Lanier Tech	15.92% 53
Amazing Medical Center, medical services and community	48.35% 161
Strong arts community: seriously, have you seen the public art???	12.61% 42
Lake Lanier Olympic Park	5.41% 18
Trails, greenways, and parks	30.93% 103
Total Respondents: 333	

Q3 What THREE areas can Gainesville-Hall County IMPROVE on?

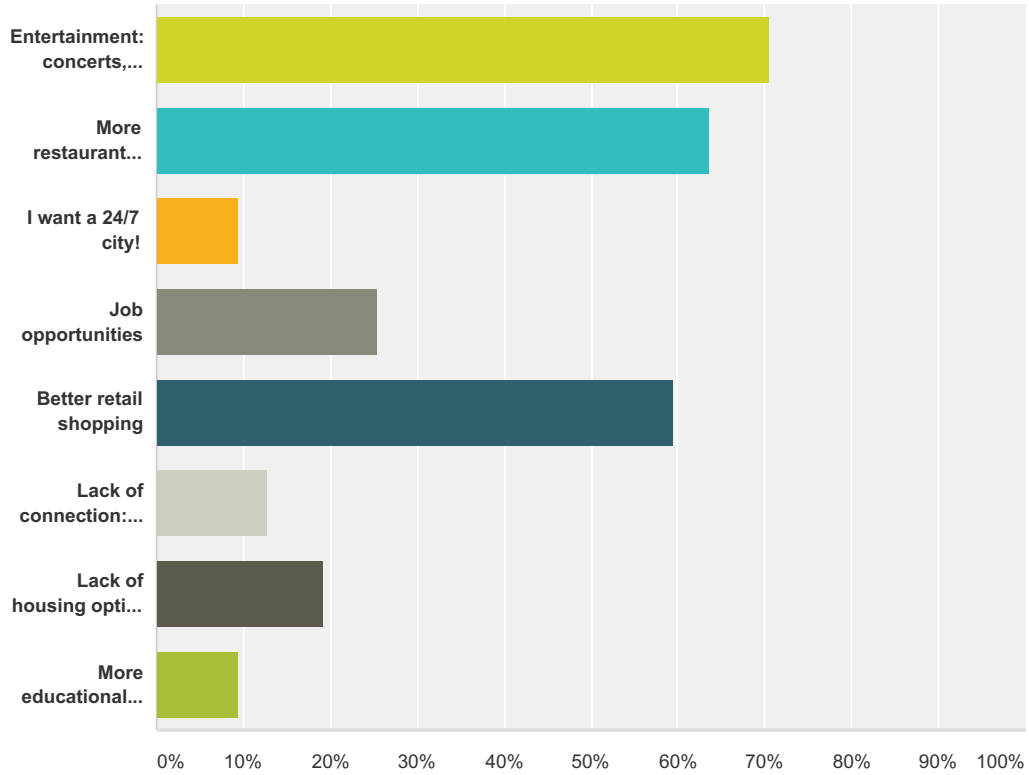
Answered: 328 Skipped: 8



Answer Choices	Responses
Restaurants (go ahead and list your favs in the box below)	46.65% 153
Shops (love to know where you'd like to shop!)	25.61% 84
Condos or lofts. Walkable to Downtown Gainesville or Midtown.	34.76% 114
Just more affordable, quality housing.	25.61% 84
Midtown Gainesville Development	37.50% 123
Traffic (what are your hot spot areas?)	52.74% 173
Night Life	26.52% 87
Family friendly events and activities	23.78% 78
Better public transportation - ok, and more Uber drivers	25.30% 83
Total Respondents: 328	

Q4 Why do you leave (or not live in) Gainesville-Hall County? Choose your top THREE reasons.

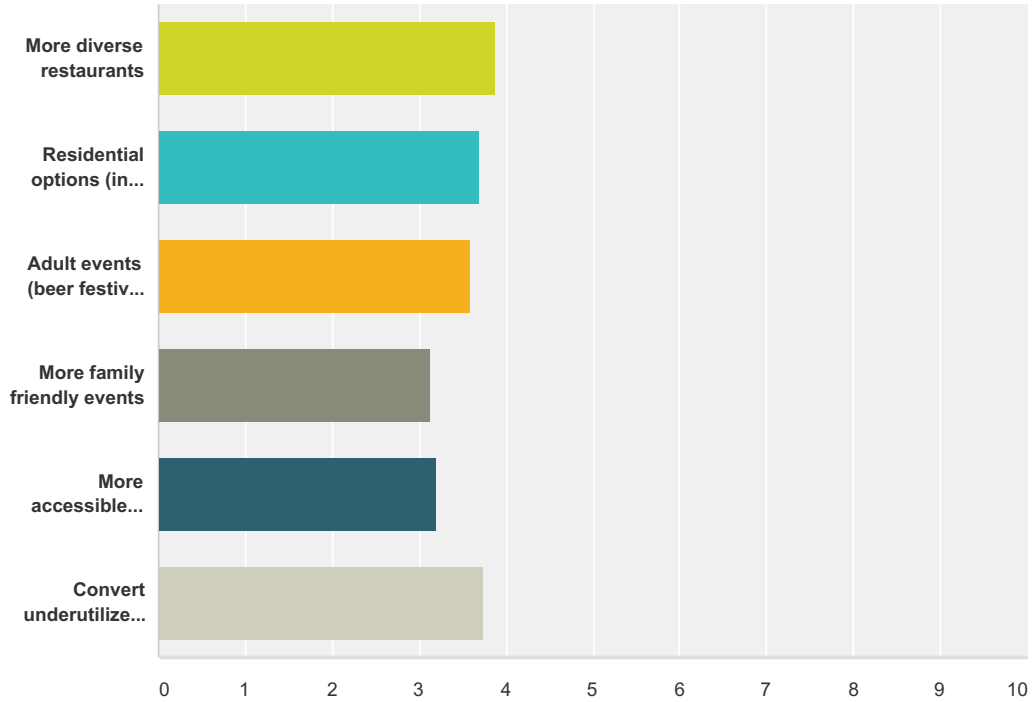
Answered: 298 Skipped: 38



Answer Choices	Responses
Entertainment: concerts, plays, festivals	70.47% 210
More restaurant options	63.76% 190
I want a 24/7 city!	9.40% 28
Job opportunities	25.50% 76
Better retail shopping	59.40% 177
Lack of connection: need more people my age	12.75% 38
Lack of housing options (affordable, walkable, etc.)	19.13% 57
More educational choices	9.40% 28
Total Respondents: 298	

**Q5 DOWNTOWN and MIDTOWN
GAINESVILLE could be a thriving live, work,
play area for families and tourists. Rank
what is needed to make that happen?**

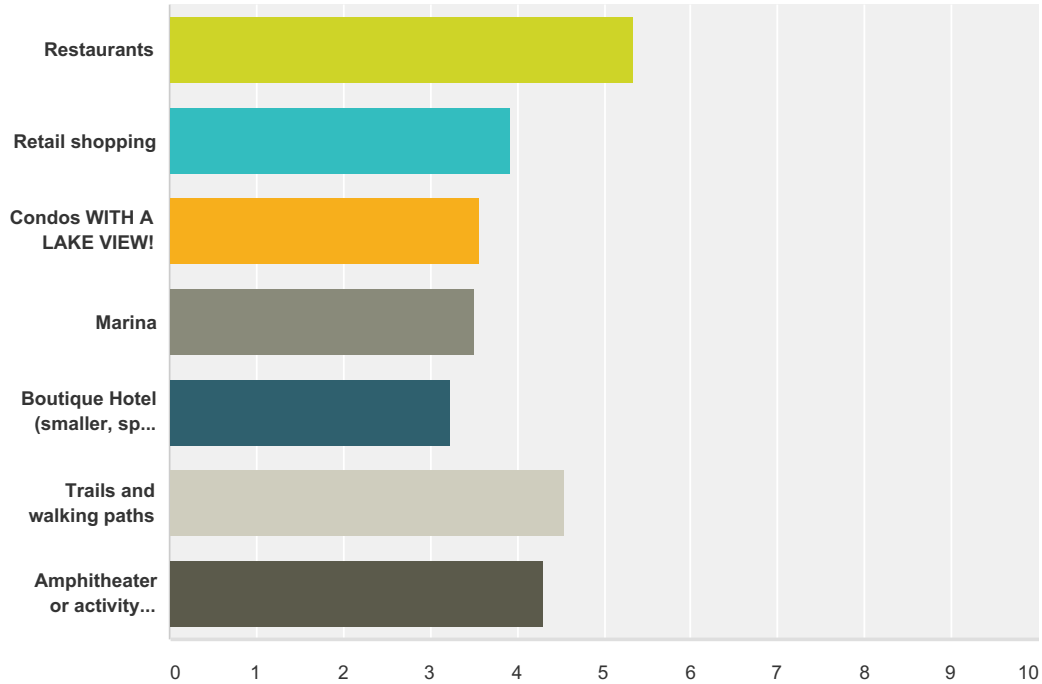
Answered: 327 Skipped: 9



	1	2	3	4	5	6	Total	Score
More diverse restaurants	25.60% 75	17.75% 52	14.68% 43	15.36% 45	15.36% 45	11.26% 33	293	3.89
Residential options (in town, walkable)	22.11% 65	16.33% 48	17.35% 51	14.29% 42	12.59% 37	17.35% 51	294	3.69
Adult events (beer festival, concerts/movies on the Greenway)	14.63% 43	19.39% 57	19.73% 58	15.99% 47	16.67% 49	13.61% 40	294	3.59
More family friendly events	9.93% 29	11.64% 34	17.47% 51	22.60% 66	19.52% 57	18.84% 55	292	3.13
More accessible parking	13.25% 40	14.90% 45	16.23% 49	12.91% 39	19.54% 59	23.18% 70	302	3.20
Convert underutilized buildings for housing or entertainment (old Regions Bank or Methodist Church building)	16.61% 52	21.41% 67	18.53% 58	17.89% 56	13.74% 43	11.82% 37	313	3.74

Q6 Imagine a major mixed-use community on LAKE LANIER. Rank what you'd like to see.

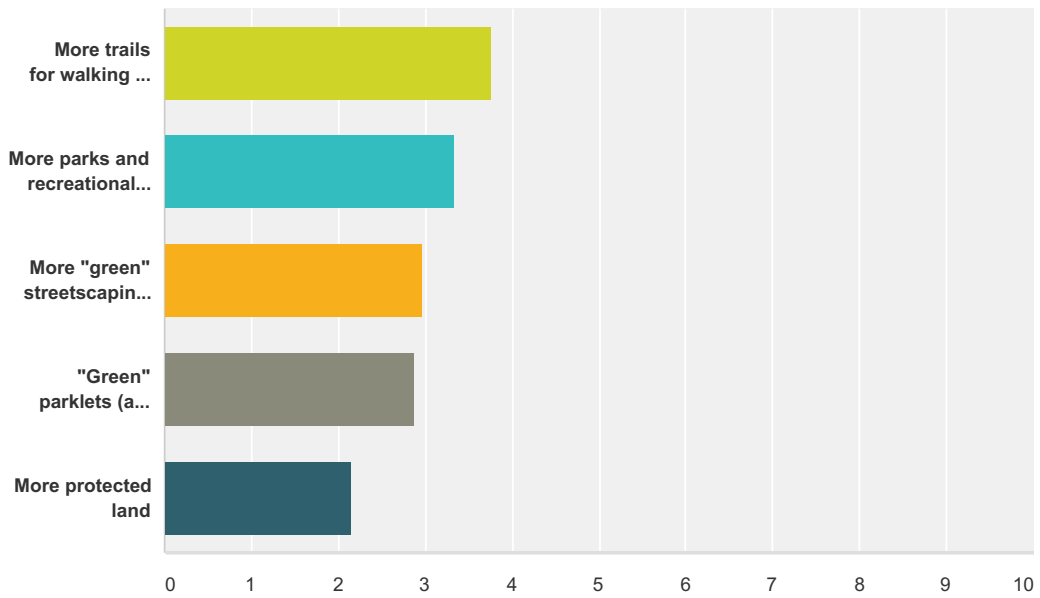
Answered: 324 Skipped: 12



	1	2	3	4	5	6	7	Total	Score
Restaurants	34.68% 103	18.18% 54	19.53% 58	11.11% 33	9.43% 28	5.05% 15	2.02% 6	297	5.34
Retail shopping	5.36% 15	18.57% 52	13.57% 38	21.43% 60	17.50% 49	13.21% 37	10.36% 29	280	3.92
Condos WITH A LAKE VIEW!	16.08% 46	7.69% 22	9.44% 27	13.64% 39	14.34% 41	16.08% 46	22.73% 65	286	3.58
Marina	6.32% 18	12.63% 36	13.33% 38	15.09% 43	14.74% 42	21.05% 60	16.84% 48	285	3.50
Boutique Hotel (smaller, spa type hotel)	6.42% 19	9.46% 28	11.15% 33	12.84% 38	16.89% 50	20.95% 62	22.30% 66	296	3.24
Trails and walking paths	23.51% 71	14.90% 45	18.21% 55	11.26% 34	11.26% 34	10.93% 33	9.93% 30	302	4.56
Amphitheater or activity area	11.80% 36	21.64% 66	18.36% 56	15.74% 48	10.82% 33	9.51% 29	12.13% 37	305	4.31

Q7 Want more GREEN SPACE? Rank the possibilities.

Answered: 313 Skipped: 23



	1	2	3	4	5	Total	Score
More trails for walking and riding bikes (check out the Highlands to Islands trail now!)	43.31% 123	20.07% 57	14.79% 42	11.97% 34	9.86% 28	284	3.75
More parks and recreational spaces	18.60% 53	34.04% 97	18.95% 54	21.05% 60	7.37% 21	285	3.35
More "green" streetscaping and crosswalks	14.44% 41	17.61% 50	30.99% 88	24.30% 69	12.68% 36	284	2.97
"Green" parklets (a sidewalk extension that provides more space for people using the street) in Downtown Gainesville	14.88% 43	18.69% 54	23.53% 68	26.30% 76	16.61% 48	289	2.89
More protected land	11.03% 32	10.34% 30	12.76% 37	14.14% 41	51.72% 150	290	2.15

**Q8 We'd love to hear any other thoughts
and ideas!**

Answered: 87 Skipped: 249

Q9 Learn more about our BIG IDEAS...Get involved! Visit Vision2030.org and let us know who you are!

Answered: 124 Skipped: 212

Answer Choices	Responses	
Name	99.19%	123
Email Address	95.97%	119
Instagram Handle	25.81%	32