



STRONGER WORKFORCE. **EXCEPTIONAL** QUALITY OF LIFE.
THRIVING ECONOMY.

Vision 2030 is sponsored by the Greater Hall Chamber of Commerce but most importantly; it's a community project! In 2005, the project started to provide a common vision for what Gainesville and Hall County would look like in the year 2030. Over many meetings with hundreds of diverse citizens, 4,000 ideas, images and recommendations were

recorded. The common goal was to have a stronger workforce, exceptional quality of life, and a thriving economy. From that, the ***Big Ideas*** were drafted as a strategic way to accomplish the goals or common vision.



WISDOM PROJECT

Apply NOW for the WISDOM PROJECT, a program for community members (55 and older) to build greater understanding of Greater Hall

County. The program enlists participants' skills to better understand our community and tap into the wisdom of our residents. Wisdom Project participants should be adults who have volunteer or leadership experience. Graduates of the program may serve on the Wisdom Keepers Council, an advisory group for subsequent programs and advocacy projects. Link here to apply: [Wisdom Project Fall 2015 Application](#) or get more information by calling Kathy Amos, Brenau's Center for Lifetime Study at 770-538-4705. Email: kamos@brenau.edu

The program fee is \$175 per person, including materials and lunches.

Wisdom Project Fall 2015 Dates

8/13/15	Kickoff Session
8/21/15	Arts & Entertainment
9/11/15	Healthcare
9/25/15	Education
10/9/15	Government
10/23/15	Business/Industry/Agriculture
11/20/15	WISE UP & Graduation

Trails Named "Highlands to Islands"

Hall County's burgeoning trail system project, a pedestrian and bicycling pathway, was recently named "Highlands to Islands." VISION 2030's Green Space Committee is working on the venture with the Gainesville-Hall Metropolitan Planning Organization.



"We think that having an overall, consistent brand is very important because it will help people navigate the trail, and it will be more aesthetically pleasing to have consistent signage," said Phil Bonelli, Wells Fargo, a committee member helping to lead the effort. "Also, in order to accomplish a really great, comprehensive trail network, it will take lots of funding," he said. "To begin to raise different dollars to help the overall trail open sooner, we want to have a consistent brand we can promote."

Work is underway on the Central Hall Multi-use Trail, running along Ga. 13/Atlanta Highway between Palmour Drive in Gainesville and the University of North Georgia Gainesville in Oakwood. Much of the work, passing motorists likely have noticed, is taking place in the historic Chicopee Mill Village off Ga. 13. Gainesville's Midtown Greenway already is in place from just south of Jesse Jewell Parkway to Martin Luther King

Jr. Boulevard between Grove and Pine streets. Eventually, it could extend east to E.E. Butler Parkway and south to Lee Gilmer Memorial Airport and the Central Hall trail.

For information on the Greenspace Committee or other VISION 2030 projects, contact Elizabeth Higgins, Executive Director, 770-532-6206 x 104. Email: [Email Elizabeth](#)

Public Art Walking Tour

The Public Art Initiative of [VISION 2030](#) seeks to enhance the lives of every citizen and the community's long-term economic vitality through exhibition of public artworks.

Under the leadership of committee chairs, **LeTrell Simpson**, *Con-sen-sus*, and **Frank Norton Jr.**, *The Norton Agency*, the Public Art Committee has created a Public Art Walking Tour and Map. For a free public art tour and map, visit the Greater Hall Chamber office, 230 E.E. Butler Parkway in Downtown Gainesville, The Arts Council or the Quinlan Visual Arts Center. Access the tour online [HERE](#).



Elizabeth Jacobs Higgins has joined the Greater Hall Chamber as Executive Director of VISION 2030. Elizabeth takes over the great work of Meg Nivens and is responsible for overseeing and managing all VISION 2030 programs. Born and raised in Hall County, Elizabeth was instilled with a

love for our community by her father, the late John W. Jacobs, Jr. She has grown to appreciate the Chamber through the work of her father and brother (Jay Jacobs) and their tenure as Chairs of the Chamber Board of Directors. A graduate of Gainesville High School and the University of Georgia, Elizabeth has experienced a variety of work positions and was most recently the director of Core Essential Values, a curriculum and resource company infusing values in public schools across the country. In May, Elizabeth married Tom Higgins, a long time Atlantan, who is excited to be part of the Gainesville and Hall County community. Together they have seven grown children and reside in Gainesville.



News & Events

* The Greater Hall Chamber's **Annual Healthcare Reform Community Update** is **Tuesday, August 25 from 8:00 a.m. - 12:00 p.m. at the Brenau Downtown Center Theatre in Gainesville.** Experts in the

industry will discuss the future of healthcare and provide the latest regulations along with 2015-16 Business & Individual Requirements and Deadlines; ACA Reporting Requirements; PPACA Impact to Employers; The Evolving Employee Benefits Landscape; Emerging Issues and Specialty Prescription Drugs; Benefit Plan Design and Cost Benchmarking and Population Health Management. \$15 Chamber Members; \$20 Non-Members. **Open to the Public.** Sponsored by



The Chamber's Healthcare Committee recently toured the new Northeast Georgia Medical Center Braselton.

Northeast Georgia Health System, Turner, Wood & Smith Insurance, Brenau University, Rushton & Company, ProCare Rx.

Reservations are required. Space Limited. Amanda Lewis, 770-532-6206 x 111. [Email Amanda](#)

* Calling all artists! VISION 2030, in partnership with the Quinlan Visual Arts Center and the North Georgia Community Foundation, will be creating **Free Range Art Project** "murals" which will involve reproducing two dimensional works on an 8-foot by 8-foot scale on durable, fade-resistant marine-grade board. There will be 10 pieces in total selected on a rotating basis for the purpose of temporary installation in a public area in Gainesville/Hall County. Five will be installed in 2015, and five in 2016. These interchangeable pieces will be on view for approximately three years. Artist will be identified on location in all promotional materials for the project. Sites and piece selections will be determined by the Public Art Committee of VISION 2030. Link here to download an entry form: [Free Range Art Entry Form](#). Entry **Deadline: August 21**. Details: Amanda McClure, Quinlan Visual Arts Center, 770-536-2575. [Email Amanda](#)

* Graduates of VISION 2030's Wisdom Project, **The Wisdom Keepers were recognized in March 2015 as a national leading model at the American Society on Aging Conference in Chicago**. Now 100+ strong with over 2,000 hours of volunteer service, the VISION 2030 Wisdom Keepers were accepted by the ASA as a visionary program which communities across the country should replicate.



See whats happening on our social sites:



VISION 2030

Elizabeth Higgins, Executive Director

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[Email Elizabeth](#)

www.Vision2030.com

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